

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$7,313,548		
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$4,129,400
	Quality First	Supports provided to child care centers to improve the quality of		Southwest Human Development	\$177,385
		programs including: on-site coaching and program assessment; financial resources; professional education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality child care, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.		Valley of the Sun United Way	\$626,382
	Inclusion of Children with Special Needs	Provides consultation and training to child care providers about how to best meet the needs of children with special needs in their early care and education settings. Promotes the inclusion of special needs children in early education activities.		Southwest Human Development	\$808,148
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Association for Supportive Child Care	\$550,000
Professional			\$605,300		
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$357,800

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	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.	Valley of the Sun United Way	\$247,500
alth		\$	\$4,296,387	
	Prenatal Outreach	Provides outreach and education to pregnant women and their families and links pregnant women to sources of prenatal care. Increases healthy pregnancies and good birth outcomes.	International Rescue Committee	\$269,540
			Maricopa County Department of Public Health	\$287,559
			Maricopa Integrated Health System	\$94,514
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers. Helps child care staff and early childhood programs to support the social-emotional development of young children.	Southwest Human Development	\$625,000
	Injury Prevention	Provide parents and adults with community-based health education, awareness and equipment. Reduces common preventable injuries in children 5 and younger.	Maricopa County Department of Public Health	\$292,603
			Maricopa Integrated Health System	\$257,397
	Health Professionals Education and Outreach	Provide specialized training to health professionals serving children 5 and younger. Helps a variety of health professionals to get specialized training in the care of children ages birth to 5.	Maricopa Integrated Health System	\$157,197
			Phoenix Children's Hospital	\$187,391
		<del></del>	St. Joseph's Hospital	\$177,249
	Health Insurance Enrollment	Assists families in application for or renewal of public health insurance. Increases children's access to preventive health care and builds community awareness of the availability of public health insurance options.	International Rescue Committee	\$179,842
	Developmental & Health Screening	Provides children with developmental, oral, vision, and/or hearing screening and referrals for follow-up services. Increase children's access to preventive health care and helps to identify potential learning problems early on.	EAR Foundation of Arizona	\$387,826

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	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improve the health and safety of children in a variety of child care settings.	Maricopa County Department of \$152,000 Public Health
	Care Coordination/Medical	Provides children and their families with effective case management, and connect them to appropriate, coordinated health care. Improves children's health care and future development by ensuring they have a regular source of care.	International Rescue Committee \$264,866
	Home		Phoenix Children's Hospital \$663,403
Family			\$3,991,865
Support	Home Visitation	Provide voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Arizona Department of Economic \$25,605 Security
			Southwest Human Development \$1,284,585
	Food Security	Distribute food boxes and basic necessity items to families in need of assistance who have children birth to 5 years old. Improves the health and nutrition of children 5 and younger and their families.	St. Marys Food Bank Alliance \$800,000
	Crisis Intervention	Provides short-term, focused intervention and supports to families. Helps stabilize families with kids birth to 5 whose children face significant behavioral, developmental or mental health issues.	Crisis Nursery, Inc. \$351,809
	Community-based Literacy	Provides education and training for families on language and literacy development of their young children. Helps parents support their young child's love of words and books.	Homeward Bound \$113,826
			Osborn School District \$170,770
			Southwest Human Development \$132,977
			Valley of the Sun United Way \$102,483

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Evaluation			\$669,613
	Statewide Evaluation	Under statewide coordination, includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils. Examples include: baseline Needs and Assets reports; specific, focused studies; and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$660,317
Community Awareness			\$480,779
	Media	Increase public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	Moses Anshell Inc. \$364,134
	Community Outreach	Provide grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed) \$75,800

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